

## Wicker Park Committee

# **Board Meeting**

Tuesday, March 26, 2019 – 7:00pm Held at 1473 N. Milwaukee Ave. Chicago, IL 60622

## I. Roll Call

Board Members in attendance in person were: Kyle Sneed, Jason Ticus, Kristin DeGroff, George Menninger, Connor Young, Matt Cummings, Teddy Varndell, and Grant Drutchas.

The meeting was called to order at 7:07 p.m.

#### II. Membership

Board members discussed potential avenues to increase Committee membership, including social media and door to door advertising.

## III. Chamber of Commerce Update

Mr. Sneed reviewed an upcoming meeting with Maass of the Wicker Park Chamber of Commerce. Board members discussed potential partnerships with the Chamber, including cross-selling memberships, and booth awareness at local events.

## IV. Alderman-Elect LaSpata Update

Mr. Sneed communicated a recent meeting between Ms. Root and Mr. LaSpata, and advised that Mr. LaSpata was willing to assist in creating a more community focused Wicker Park Fest.

## V. TIF Update

Mr. Sneed advised of the funding required to coordinate a community event regarding a TIF seminar. Board members discussed the timing of such an event, to be held tentatively in June or September.

VI. Membership Meetings/Future Events

Board members discussed reviving the WPC T-shirt sale in cooperation with Volumes Bookcafe. Mr. Sneed advised that he would work with Ms. Root to gather information from the previous fundraiser. The Board further discussed items of note for the April membership meeting, including a Business Spotlight and Bylaws revisions.

All business being concluded, the meeting adjourned at 8:11 p.m.